



WESTMINSTER

International University in Tashkent

An Accredited Institution of
the University of Westminster (UK)

MA IN CREATIVE INDUSTRIES MANAGEMENT

Validated by the University of Westminster (UK)



WHY MA IN CREATIVE INDUSTRIES MANAGEMENT?

1st

Master's programme of its kind in Central Asia, offering a UK postgraduate qualification

Designed to meet British academic standards while responding to local and regional priorities, this distinctive course combines international excellence with practical, future-focused learning. It equips you with strategic thinking, project management expertise, entrepreneurial, and creative problem-solving skills — highly transferable across dynamic sectors such as arts and culture, fashion, media and entertainment. With a strong

focus on sustainability, inclusion, and innovation, this programme prepares you to lead transformation in Uzbekistan's growing creative economy and the wider global context. Whether you choose to work in cultural institutions, media and fashion organisations, the public sector, or launch your own creative venture, you'll graduate ready to make a lasting impact—as a project manager, entrepreneur, or policy advisor.





*By the end of this course,
you will be able to:*

1. Demonstrate a systematic understanding of the creative economy and its global dynamics
2. Apply strategic and project management frameworks to creative initiatives
3. Critically engage with sustainability, digital transformation, and inclusivity in the sector
4. Conduct applied and academic research relevant to creative industries
5. Design and implement entrepreneurial strategies for creative ventures
6. Communicate and collaborate effectively across professional and cultural contexts professional and cultural contexts

HOW WILL I STUDY?

The course offers a unique blend of authentic learning, including experiential and project-based approaches, with a strong emphasis on industry collaboration. Students engage in a mix of timetabled sessions and independent study, designed to mirror the realities of working in the creative industries.

Scheduled Contact/Activity Time includes lectures, seminars, workshops, and tutorials led by academic staff and creative industry professionals. These sessions introduce theoretical concepts, develop practical skills, support project work,

and provide individual and group feedback. Activities often involve collaborative challenges, peer discussions, and work on real industry-led projects or briefs.

Alongside this, independent study forms a significant part of the course. Students are expected to engage in background reading, seminar preparation, project planning, research, and the completion of assignments. This self-directed learning encourages creative experimentation, reflective thinking, and the development of transferable skills essential for leadership roles within the creative sectors and beyond.



WHY WIUT?



WIUT offers a dynamic, inclusive learning environment with strong industry links, real-world projects, mentorship, and access to the Creative Incubator while partnering with leading cultural and creative organisations. Students gain international education while building networks and skills relevant to Uzbekistan's and global creative sector.

WHAT WILL I STUDY?

The MA Creative Industries Management course, validated by the University of Westminster (UK), offers a combination of core and optional modules that develop strategic thinking, entrepreneurial capability, and project management skills across the creative economy. Students must complete at least 180 credits

to be awarded the degree. The curriculum is regularly updated to reflect global industry trends, local market needs, and student feedback. It balances academic theory with practical application through real-world projects, creative incubation, industry collaboration, and independent research.

Core modules

- Creative Economy and the Global Context
- Creative Entrepreneurship
- Sustainable and Ethical Leadership
- Managing Creative Projects
- International Marketing Management
- Dissertation or Capstone Project

Optional modules

- Art Curation and Collecting Practices
- Media and Entertainment
- Fashion Production and Sustainable Practices
- IP and Legal Issues
- Heritage Management
- Futures and Design Thinking
- Business Research Methods

WHAT ARE THE ENTRY REQUIREMENTS?

Formal Higher Education

Applicants should normally hold an undergraduate degree (or equivalent) from a recognised higher education institution with a minimum of a second lower class honours (2:2 or equivalent).

English Language

Applicants must have:

- Had their first or second degree (or equivalent)

taught and assessed in English; or

- An IELTS score of 6.5 with a minimum of 6.0 in the writing component or any other English Language Test recognised by the University of Westminster; or
- The required pass level on the WIUT Pre-sessional Academic English Course for PG studies.

cad.wiut.uz

CONTACT US

+998 71 238 74 00
admission@wiut.uz

Admissions and
deadline information:



YULIYA PARAMONOVA
Course Leader

