

BA (Honours) Business Administration course structure

The course programme is based around the core constituents of a business environment, namely finance and accounting, marketing, management

Level 4

Module codes	Modules	UK Credits	Equivalent ECTS credits
SEMESTER 1			
2UZB 411	Business Information Systems	15	7.5
2UZB410	Law for Business	15	7.5
2UZB402	Business Data Analysis	15	7.5
2UZB404	Business Communication	15	7.5
SEMESTER 2			
2UZB401	Organizational Behaviour	15	7.5
2UZB403	Fundamentals of Financial Accounting	15	7.5
2UZB406	Introduction to Marketing	15	7.5
Free Choice from other course modules or 2UZB 412 Writing for Professional Success		15	7.5

Level 5

Module codes	Modules	UK credits	Equivalent ECTS credits
SEMESTER 1			
2UZB 501	Management Accounting Applications	15	7.5
2UZB502	Human Resource Management	15	7.5
2UZB508	Business Economics	15	7.5
2UZB511	Creating and Delivering Customer Value	15	7.5
SEMESTER 2			
2UZB503	Management Research Methods	15	7.5
4UZE520	Financial Management	15	7.5
Students might choose 2 modules from option list or one option + one free choice modules			
SEMESTER 2 Option Modules List			
4UZE507	Money and Banking	15	7.5
4UZE501	Economics of Transition	15	7.5
2UZB505	Consumer Behaviour	15	7.5
2UZB608	Reward Management	15	7.5
2UZB609	Cultural Differences and People Management	15	7.5

Level 6

Module codes	Modules	UK credits	Equivalent ECTS credits
SEMESTER 1			
2UZB601	Business Strategy	15	7.5
2UZB613	Contemporary Business Issues	15	7.5
SEMESTER 1 & 2			
2UZB699	Business Project	30	15
Students are eligible to choose one option module in first semester from the list of option modules			

SEMESTER 1 Option List			
2UZB610	Project Management	15	7.5
2UZB605	Fixed Interest Securities and Related Derivatives	15	7.5
2UZB607	Marketing Research	15	7.5
Students are eligible to choose three option modules in second semester from the below list of option modules OR two option modules + free choice			
SEMESTER 2 Option List			
2UZB603	Marketing Communications	15	7.5
2UZB608	Reward Management	15	7.5
2UZB609	Cultural Difference and People Management	15	7.5
2UZB604	Strategic Management Accounting and Performance Measurement	15	7.5
2UZB606	International Accounting Standards	15	7.5
2UZB6?	Knowledge Innovation and New Product Development	15	7.5
2UZB612	Developing a Small Business	15	7.5
2UZB602	Contemporary Trends in PSM	15	7.5

NOTE: Exchange students applying to WIUT will be offered appropriate modules upon application based on their previous academic transcripts and can be awarded only learning credits but not an exit qualification unless they transfer and enrol to a WIUT course as required.